

## Serendipity Arts Festival 2024: AI Programming

### List of AI Events:

- **Infinity Room**

In collaboration with LACMA and curated by Mathieu Wothke, Infinity Room is an immersive 7-minute visual experience, created using AI technology, and inspired by LACMA's extensive South Asian art collection. This groundbreaking project merges the vast historical and cultural heritage held within LACMA's archives with modern AI tools to produce a dynamic and visually stunning digital installation.

By training AI algorithms on a rich dataset of artwork images from LACMA's South Asian collection, the project generates a continuously evolving "data sculpture." This sculpture serves as a tangible, interactive representation of the museum's diverse collection, offering visitors an innovative way to engage with art. The installation blurs the lines between traditional and digital art forms, enabling viewers to experience South Asian art history reinterpreted through the lens of cutting-edge technology. The Infinity Room creates a seamless fusion of heritage and futurism, reflecting how AI can serve as a new medium for artistic exploration.

- **ART X MACHINE**

Curated by Mathieu Wothke, this exhibition showcases the pioneering works of four leading Indian and two international AI artists, exploring the convergence of art and technology. ART X MACHINE dives deep into how artificial intelligence is revolutionising the artistic process, serving as both a tool and collaborator in creative expression.

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# SERENDIPITY ARTS FESTIVAL 2024

Through the works on display, visitors will experience the diverse and innovative ways in which AI is integrated into art-making, reflecting India's dynamic role in AI-driven artistic advancements. These pieces—crafted using machine learning, neural networks, and generative algorithms—challenge conventional perceptions of art, offering a glimpse into the future of creativity. The exhibition highlights how AI can elevate traditional art forms and inspire novel, thought-provoking visual experiences, blending human imagination with computational precision.

- **AI Minilab**

Curated by Mathieu Wothke, AI Minilab offers an immersive and interactive introduction to AI-driven creativity, tailored for audiences who may be unfamiliar with the intersection of technology and art. In this dynamic exhibition, visitors will experience how their own voices can act as the creative force behind stunning AI-generated visuals.

By speaking into microphones, visitors can prompt AI algorithms to create real-time animated visuals, turning spoken words into captivating works of art. This intuitive process not only showcases the artistic possibilities of artificial intelligence but also encourages participants to engage actively with the technology, transforming their imagination into a visual reality. The exhibition invites visitors to explore the potential of AI as both a tool and collaborator in the creative process.

- **Mock Wild Picnic**

The MOCK WILD Picnic Series uses artificial intelligence to prototype hybrid landscapes and cuisines by grafting together complementary—but differently optimised—farming typologies.

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